



## **SAME QUALITY**

AS BRAND-NAME

All drugs (brand-named and generic) are reviewed and authorized for sale by Health Canada before they are available for prescription.

A generic drug is designed to work the same way in the body as the original brand-named drug.

## **SAME MANUFACTURING STANDARDS**

AS BRAND-NAME

To receive a license to manufacture and sell drugs in Canada, both brand-name companies and generic drug companies must follow the same good manufacturing practices (GMP) guidelines, which ensure consistent production and quality standards.

# **GENERIC PRESCRIPTIONS**

## **SAME**

QUALITY  
ACTIVE INGREDIENTS  
SAFETY & EFFICACY

FOR A  
**LOWER PRICE**



## **SAME ACTIVE INGREDIENTS**

AS BRAND-NAME

Generic drugs have the same active ingredient (the chemical that makes the drug work) and that means they work the same way in the body as the brand-name drug.

Generic drugs must also have the same amount of active ingredient in the prescription.

The non-medicinal ingredients, such as fillers and preservatives, may be different from brand-name products, but they are also regulated and subject to the same review process.



## **SAME SAFETY & EFFICACY**

AS BRAND-NAME

When a generic prescription drug has been reviewed and authorized for sale by Health Canada, it means the medicine is as safe and effective as the original brand-name drug and works the same way in the body.



## 1 MILLION PLUS

PRESCRIPTIONS FILLED EVERY DAY

In Canada more than six hundred million prescriptions are filled every year. More than two-thirds of all prescriptions are dispensed with generic medicines. That means that everyday more than one million prescriptions are filled using generic medicine.\*

\*Source: IQVIA



## DRUG PLAN

### Why should I care about price? I'm covered by my drug plan.

Drug plans are expensive to offer employees and the costs of medicines are often born by employers and ultimately employees through increasing premiums, copays or decreasing coverage. Generic medicines are priced less than brand-name drugs and can help to prevent rising premiums and contribute to lower drug plan costs.

Ask your doctor or pharmacist if there is a generic equivalent available for your prescription needs.



## PRICE

Average price per prescription in 2017.\*

\*Source: IQVIA

**\$100.43**

**BRAND**

**\$20.51**  
**GENERIC**



## INFORMATION

For more information regarding the quality, safety and efficacy of generic medicine, please visit the Canadian Generic Pharmaceutical Association website at the following link:

[www.canadiangenerics.ca](http://www.canadiangenerics.ca)



1.800.268.1975  
[www.taro.ca](http://www.taro.ca)

